

# allbiz

TRADE IN NEW WAY

- **How does it work?**
  - **The project benefits**
    - **Your 3 steps to success**
      - **What do we offer?**
        - **Why All.biz?**

Trade in new way!



Do you consider  
your sales effective



We will prove you it  
can be better



Get today!

## Let All.biz help your business:



- Increase the number of clients
- Get more written inquiries
- Expand your sales geography
- Increase the company's profit
- Create an image of reliable business partner

How does it work?

# How does it work?



## How does it work?

### More than **1 250 000** companies are registered on All.biz

This number includes both industrial giants and small private companies  
Many of them have already appreciated the advantages of cooperation with All.biz



**KUAL, S.A.**  
**Argentina**

*«We highly appreciate your services, thanks to inquiries received from ALL BIZ, we have established international trade with **Venezuela, Brazil, Israel, Paraguay, Italy** and **Poland**. Though our products are very specific we have plenty of clients now».*



**Lahari Associates**  
**India**

*«It has been a very meaningful and fruitful business association with your esteemed company. We've got the deals closed with profit margin of Rupees 22 lakhs. We've got lots of inquiries from **Spain, Panama, Russia, Greece** and many other countries».*



**POLFRUT**  
**Poland**

*«The All Biz system helps our company to find new productive business contacts especially abroad. We are the All Biz paid member for the 2<sup>nd</sup> year and recommend their services to other companies which plan to develop their export activities».*

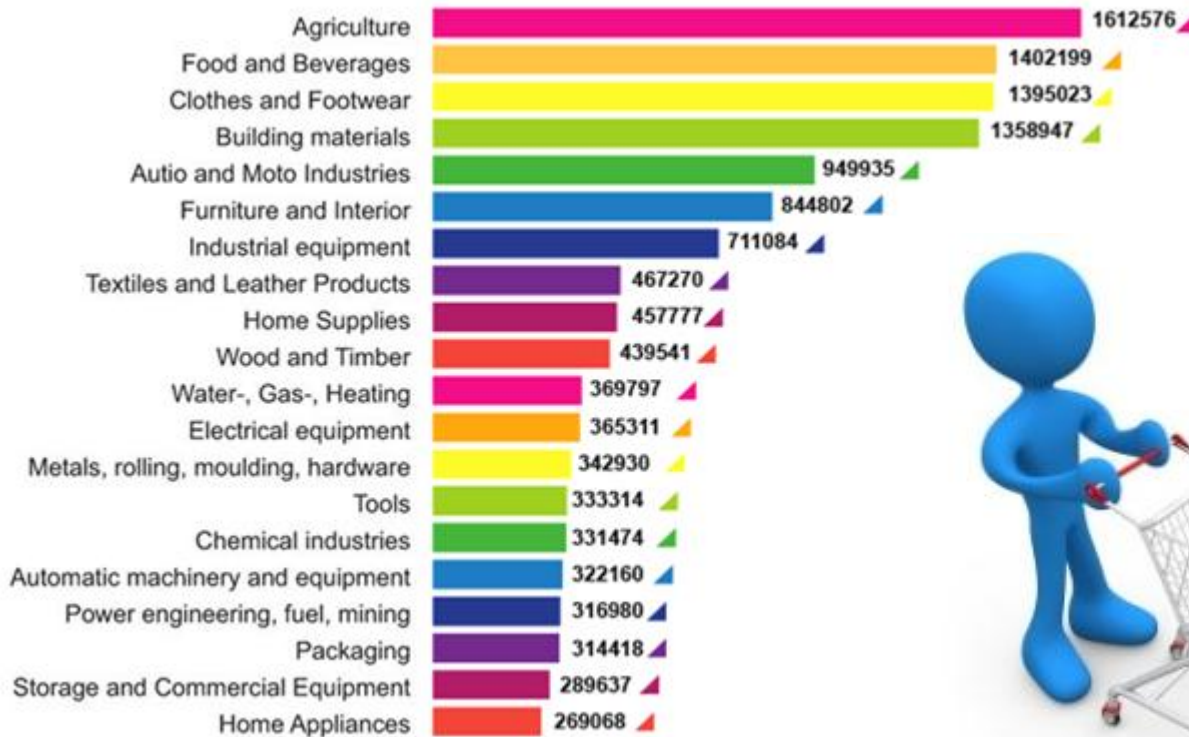


**Gourmet Club**  
**Distribution LLC**  
**Russia**

*«During just a month of cooperation with All Biz we have received 9 inquiries into the company's mailbox. Letters from **Kazakhstan, Argentina** and different **Russian** cities were among them».*

# What do All.biz users search for?

*TOP-20 most visited markets on All.biz*



**700 000** users visit All.biz every day to buy necessary goods and services





# How does it work?

## What kind of products can be found at All.biz?

■ CIS    ■ Asia    ■ Europe    ■ Africa  
■ Central America    ■ South America    ■ Australia

### The number of product inquiries



Agriculture  
452252



Food and Beverages  
859163



Clothes and Footwear  
612747



Building materials  
1099351



Auto and Moto Industries  
524374



Furniture and Interior  
671127



Industrial equipment  
864411



Textiles and Leather Products  
255152



Home Supplies  
254515



Wood and Timber  
180806



Water-, Gas-, Heating  
475254



Electrical equipment  
552095



Power engineering, fuel, mining  
169287



Packaging  
248459



Storage and Commercial Equipment  
234560



Home Appliances  
208932



Metals, rolling, moulding, hardware  
324024



Tools  
284141



Chemical industries  
243301



Automatic machinery and equipment  
290815

*There are **16 millions** of goods and services from around the world – anything weather it's toys for kids or unique industrial equipment!*



## How does it work?

An average company on All.biz receives from 30 to 50 written inquiries for its products



Тема: Заказ на Машина сортировочные для производства пуха 'Илья Муромец'  
 Ф.И.О.: **Mirza Ignatius Kostov**  
 Название компании: Plumer Ltd  
 Адрес: Болгария, Sofia  
 Телефон: +3598 2666233  
 E-Mail адрес: **mirza.ignatov@gmail.com**



Привет  
 еще раз написать вам о покупке машины.  
 Пожалуйста, дайте нам ответ письмо. Мы серьезная компания с инвесторами из Италии.

Temat: **Spisujemy**  
 Imię i nazwisko: **Mirza Ignatius Kostov**  
 Nazwa przedsiębiorstwa: **Plumer Ltd**  
 Adres: Polska, Rusiec, ul. **Wielkopolska 11a**  
 Telefon: +48(43) **679 67 02**  
 Kontakt e-mail: **mirza.ignatov@gmail.com**



كوبيمو просو, слонечник, сорго, лен, сочевике, зieloна, горчиче.  
 تماسلما قال او هي عارزلا تامزلتسما داريتسال يبرعلا عرازلا كقرن: كقرنلا دسرا  
 راتخمل روم سلبارط ايبييل: ناونع  
 فتالما: 00218 **6796702**  
 ينورتكلال ديربلما: **mirza.ignatov@gmail.com**



Subject: F  
 First name  
 Company  
 Address: China, Bao'an, Shenzhen  
 Phone: 13630909436  
 E-Mail address: info@promotahk.com

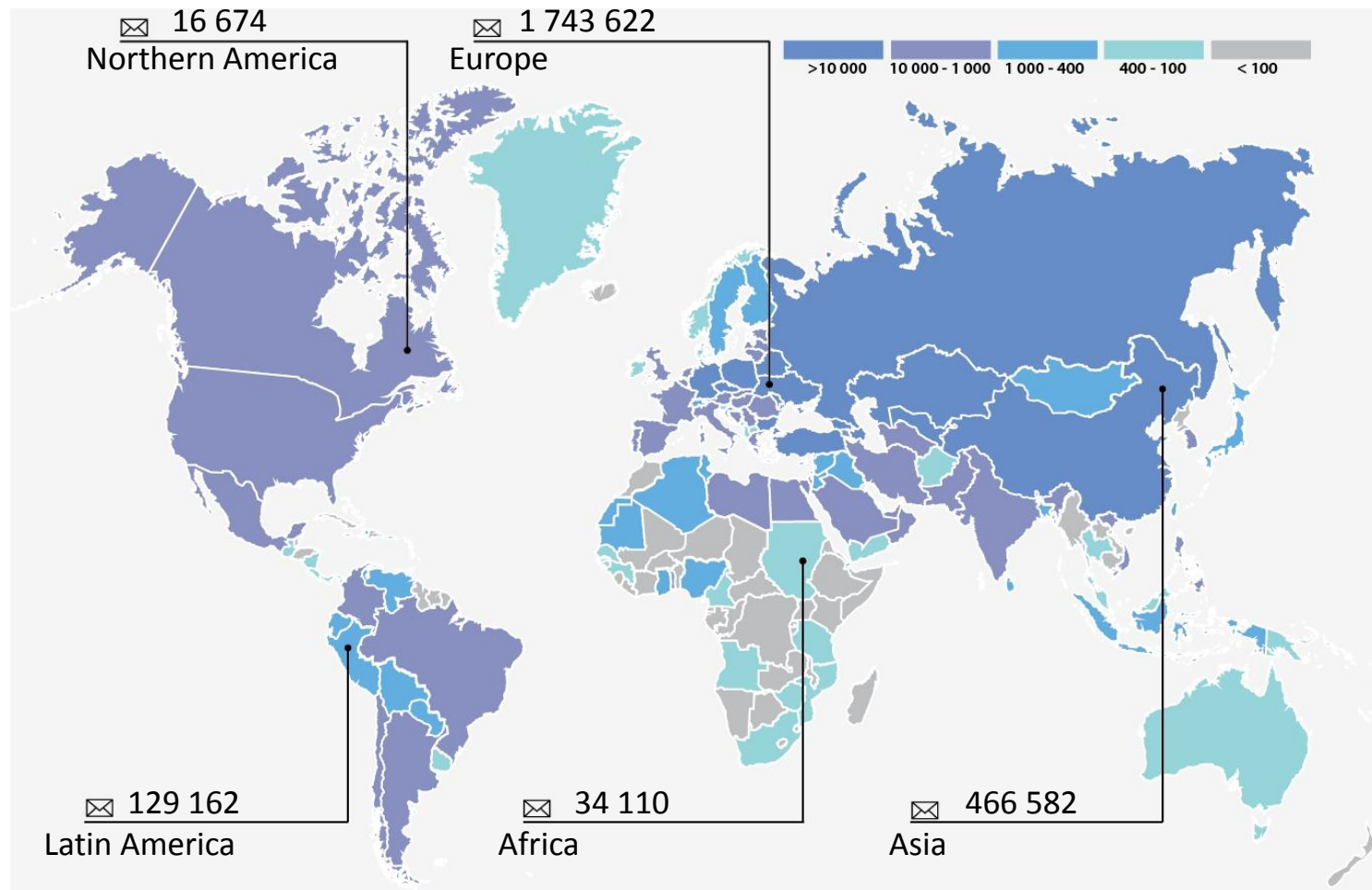


We need Head boards for the SWF Embroidery  
 MACHINES MODELS E - UH 1508-45




## How does it work?

Almost **2 400 000** written inquiries from 240 countries come to All.biz participant companies' inboxes annually



\* Statistics doesn't include orders by phone, Skype, e-mail, etc.

Get more!



How to get more inquiries  
How to boost your sales  
How to expand the sales geography

Take advantage of All.biz  
project



# The project benefits



## Project audience

The project visitors number equals the 10<sup>th</sup> part of the global internet audience

**247 million users per year,**

These individuals are potential buyers interested in goods and services from the catalog, and their numbers are increasing exponentially



By Google Analytics data  
Period: December, 2011 — December, 2012

All.biz is ranked by Google as the 415th most visited site on the web among 200 million of active websites worldwide



The 1000 most-visited sites on the web

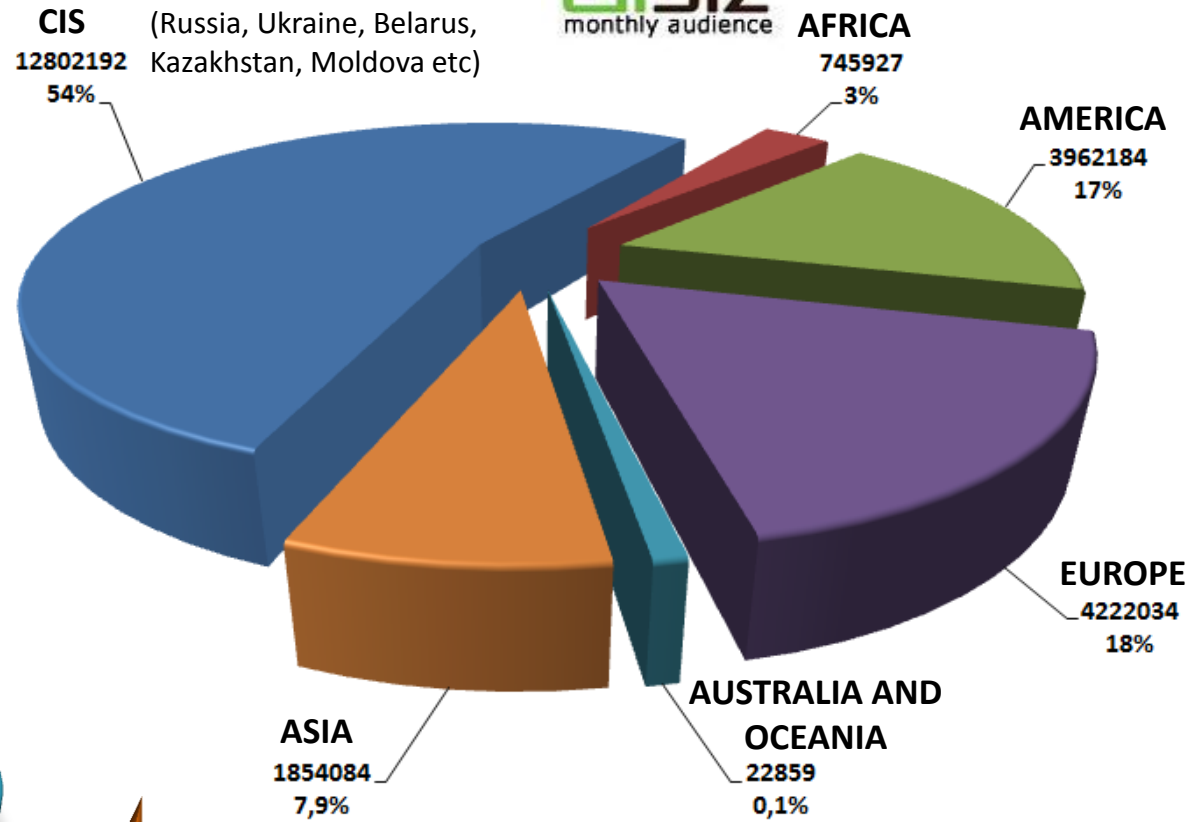
Rank	Site	Unique Visitors (users)
1	<a href="https://www.facebook.com">facebook.com</a>	880,000,000
2	<a href="https://www.youtube.com">youtube.com</a>	800,000,000
...	...	...
415	<a href="https://www.all.biz">all.biz</a>	11,000,000



# Users geography

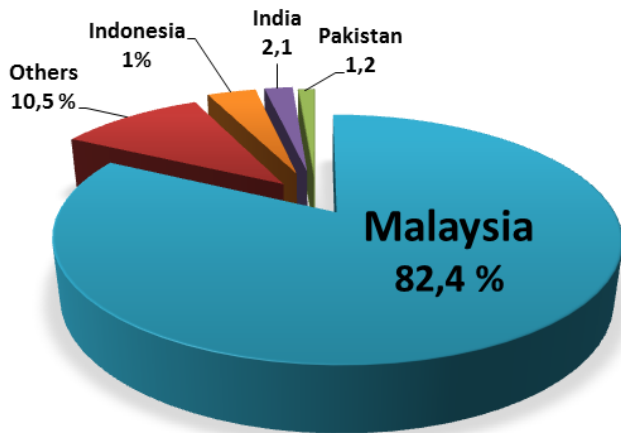
Unlike the local B2B marketplaces, All.biz is best suited for the purposes of export

albiz  
monthly audience



Covering wide international audiences...

To compare: popular Malaysian B2B marketplace monthly audience



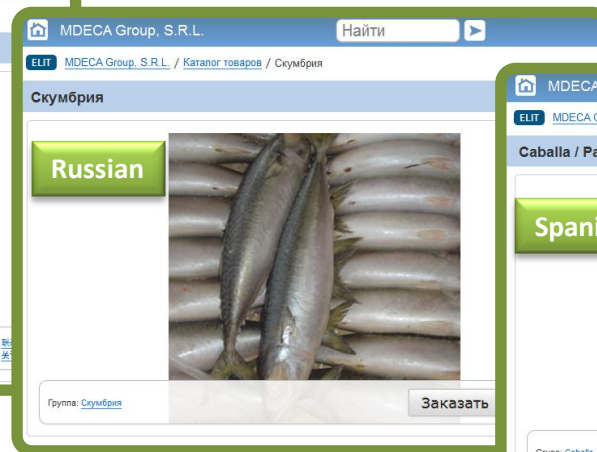
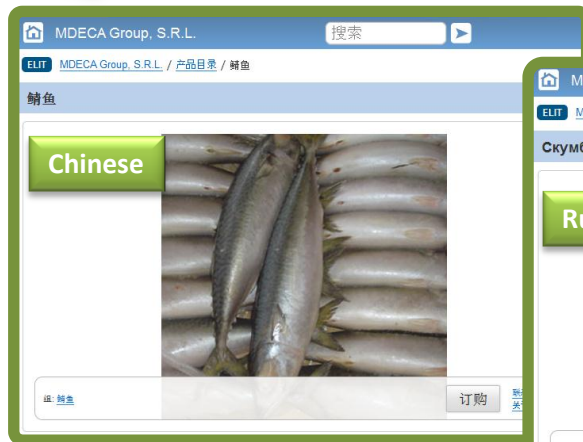
...which none of the local B2B marketplaces can provide



# Multilingualism



**There is no language barrier -**  
any user from any part of the world can see information placed at All.biz in his native language



*All.biz translates information about your goods and services into 26 language fields*



*Russian, English, Polish, German, Spanish, Ukrainian, Chinese, Romanian, French, Czech, Portuguese, Turkish, Italian, Arabic,, Persian (Farsi), Hungarian, Bulgarian, Japanese, Korean, Dutch, Vietnamese, Greek, Hebrew, Norwegian, Finnish and Swedish*

# Your three steps to success



## First step

Choose the appropriate registration package according to your business purposes

*The companies, goods and services on All.biz are ranked according to its priority and the quality of description.*

*The priority depends on the chosen package.*



Paid members can add to 500 times more goods and services.  
The attendance of the paid companies is up to 162 times higher!

### **STEP 1**

#### **With paid registration you get:**

- ✓ Top-tier exposure in the national catalog of goods and services, in Global market, and in the overall catalog of companies
- ✓ Several times more written inquiries, more potential clients
- ✓ An image of reliable supplier and partner
- ✓ Additional instruments for promotion (direct advertisement, elements of PR)
- ✓ Personal manager support (help in site maintenance, consultations)



## Second step

Choose your web-site design  
on All.biz platform



### STEP 2

#### Create your web-site

- ✓ Choose from more than 20 templates and 18 color schemes, structure your site and add your content
- ✓ Get the detailed statistics on users behavior and your web-page performance (by keywords, by regions, by pages viewed and by traffic sources)
- ✓ Get automatic messages forward with SPAM protection on your e-mail
- ✓ Have personal support manager and qualified consulting

## Third step



## Add your goods and services catalog and other information

**Main****Company**

- **enterprise details**
- timetable
- affiliates
- company profile
- about enterprise
- history of enterprise
- technologies
- manufacture

**Goods, Services****Buyers****News****Messages****users****user status****Site editor****Services order**

*Add maximum information about your company – give the clients more chances to choose you!*



**More goods and services -  
more inquiries -  
more potential partners!**

**STEP 3****Add information**

- ✓ An opportunity list up to 10 000 items in the catalog
- ✓ Information about goods and services is displayed in 26 languages
- ✓ Prices, post your tenders, certificates, the company history, technologies, branch offices, location map, news etc...
- ✓ Information about goods and services is automatically displayed in the general local companies catalog, in the Global-market catalog, on the mini-site and on the board



What do we offer?



# What do we offer?

# What do we offer?

*The status of leading company in your industry and competitive advantages on the local and international markets...*

*Basic options to list goods and services in All.Biz directory*

## Business

- low priority
- goods and services: 100

400 USD\*

*The balanced set of tools to promote the company's goods with the elements of advertisement*

## Elite

- medium priority
- goods and services: 500
- national advertisement

700 USD\*

*Active support for your products' export. An effective work on the local market.*

## Premium

- high priority
- goods and services: 5000
- import and export support national advertisement international advertisement

1 400 USD\*

## VIP

- supreme priority
- goods and services: 10000
- export and import support national advertisement international advertisement
- personal assistance

4 100 USD\*



Suited for the local market



Suited for foreign economic activity

\* Service tax extra as applicable

# What do we offer?

Registration packages provide the significant benefits:



Priority



More goods  
and services



More clients



More written  
inquiries



Advertisement



Export - import



Image



Support



Why All.biz?

# Why All.biz?



## Why All.biz?

All.biz gives a real opportunity to expand sales geography dynamically

All.biz allows to improve the range and structure of your company's sales

All.biz helps to create and maintain an image of any company in target country or geographical region

All.biz helps to increase the company's revenue at the optimum price-performance ratio





Join us!

**All.biz membership opens new business opportunities for you!**

**Join us!**

There is no better alternative instrument for the active promotion of Malaysian export to any target country or region.



## All.biz offices worldwide

- Argentina
- Azerbaijan
- Belarus
- Bulgaria
- Brazil
- Chile
- China
- Egypt
- Georgia
- Greece
- India
- Kazakhstan
- Malaysia
- Moldova
- Peru
- Poland
- Romania
- Russia
- Turkey
- Ukraine
- USA
- Uzbekistan
- Vietnam

