

allbiz

TRADE IN NEW WAY

- **How does it work?**
 - **The project benefits**
 - **Your 3 steps to success**
 - **What do we offer?**
 - **Why All.biz?**

Trade in new way!



Do you consider
your sales effective



We will prove you it
can be better



Get today!

Let All.biz help your business:



- Increase the number of clients
- Get more written inquiries
- Expand your sales geography
- Increase the company's profit
- Create an image of reliable business partner

How does it work?

How does it work?



How does it work?

More than **1 270 000** companies are registered on All.biz

This number includes both industrial giants and small private companies
Many of them have already appreciated the advantages of cooperation with All.biz

Ukraine



**ЭЛЕКТРО
ЛИДЕР** **LE**

Shaver & Counter - всегда высокое качество

Elektrolider, Ltd.

"In just a year of cooperation we have achieved the tangible results in promotion of our goods and increased the number of business partners."

Russia



Endo Union, Ltd.

"Many thanks to the All.biz resource for its real help in our company promotion and for the reliable partnership! All.biz provides a great opportunity for the potential clients to find our goods and services. The clients are calling us! And we are grateful for this!"

Belarus



БЕЛАРУСЬ **BELARUS**

Minsk Traktor Plant

"Its worth mentioning that we receive a huge number of inquiries coming to our mailbox at All.biz."

India



Lahari Associates

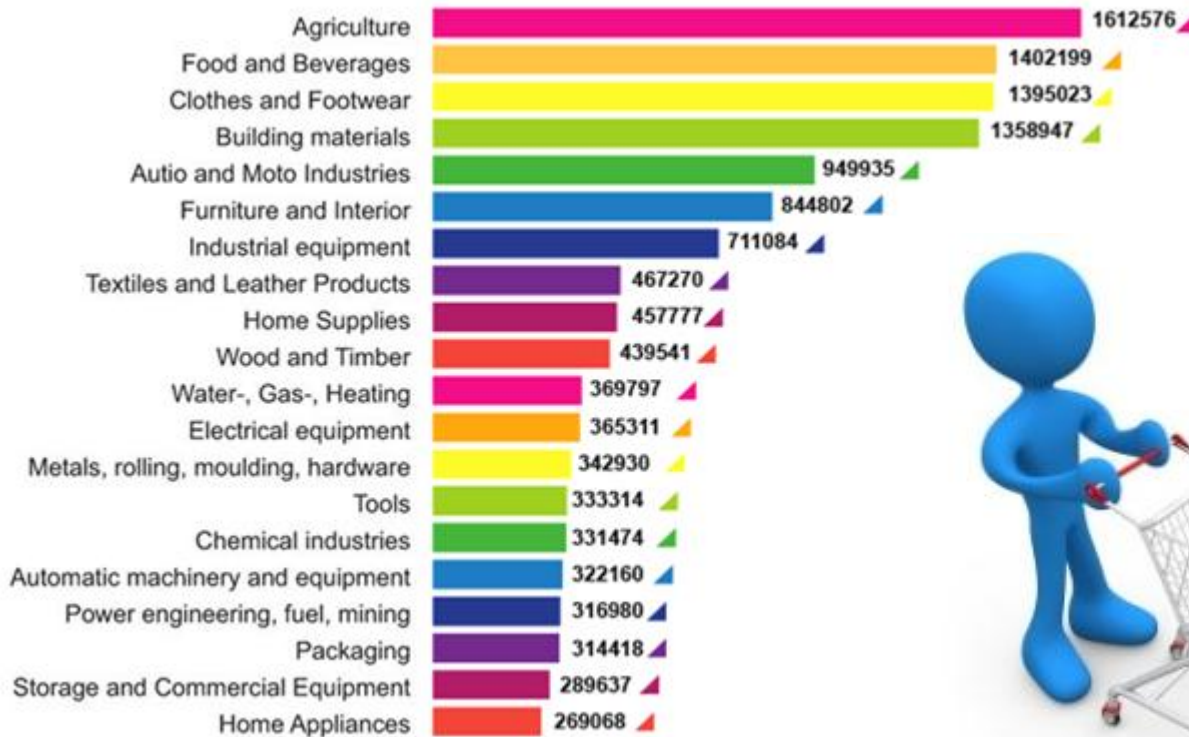
Lahari Associates,
Company

"Cooperation with your company has been very fruitful. We've got overwhelming response from the customers since we became the ALL BIZ PREMIUM member and we had several deals closed with Rs 22 lakhs profit."



What do All.biz users search for?

TOP-20 most visited markets on All.biz



700 000 users visit All.biz every day to buy necessary goods and services



How does it work?

What kind of products can be found at All.biz?

■ CIS ■ Asia ■ Europe ■ Africa
■ Central America ■ South America ■ Australia

The number of product inquiries



Agriculture
452252



Food and Beverages
859163



Clothes and Footwear
612747



Building materials
1099351



Auto and Moto Industries
524374



Furniture and Interior
671127



Industrial equipment
864411



Textiles and Leather Products
255152



Home Supplies
254515



Wood and Timber
180806



Water-, Gas-, Heating
475254



Electrical equipment
552095



Power engineering, fuel, mining
169287



Packaging
248459



Storage and Commercial Equipment
234560



Home Appliances
208932



Metals, rolling, moulding, hardware
324024



Tools
284141



Chemical industries
243301



Automatic machinery and equipment
290815

*There are **16 millions** of goods and services from around the world – anything weather it's toys for kids or unique industrial equipment!*



How does it work?

An average company on All.biz receives from 30 to 50 written inquiries for its products from 20 countries

The geography of inquiries coming to Pakistani companies (top-30 of 200 countries)



Temat: Kupimy proso, słonecznik,sorgo,len,soczewice zieloną,gorczycę.
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 Адрес: Болгария, София
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Kupimy proso, słonecznik,sorgo,len,soczewice zieloną,gorczycę.

Привет
 еще раз написать вам о покупке машины.
 Пожалуйста, дайте нам ответ письмо. Мы серьезная компания с инвесторами из Италии.
 Спасибо

ل: موضوع
 ص: من
 ر: من
 ل: عنوان
 ق: 00218
 ي: ~~muhammad111@yahoo.com~~



Тема: ~~Заказ~~
 Ф.И.О.: ~~Иванов~~
 Назван
 Адрес: Украина, Харьков
 Телефон: +38050~~338074~~
 E-Mail адрес: ~~ivanov.2000@inbox.ru~~



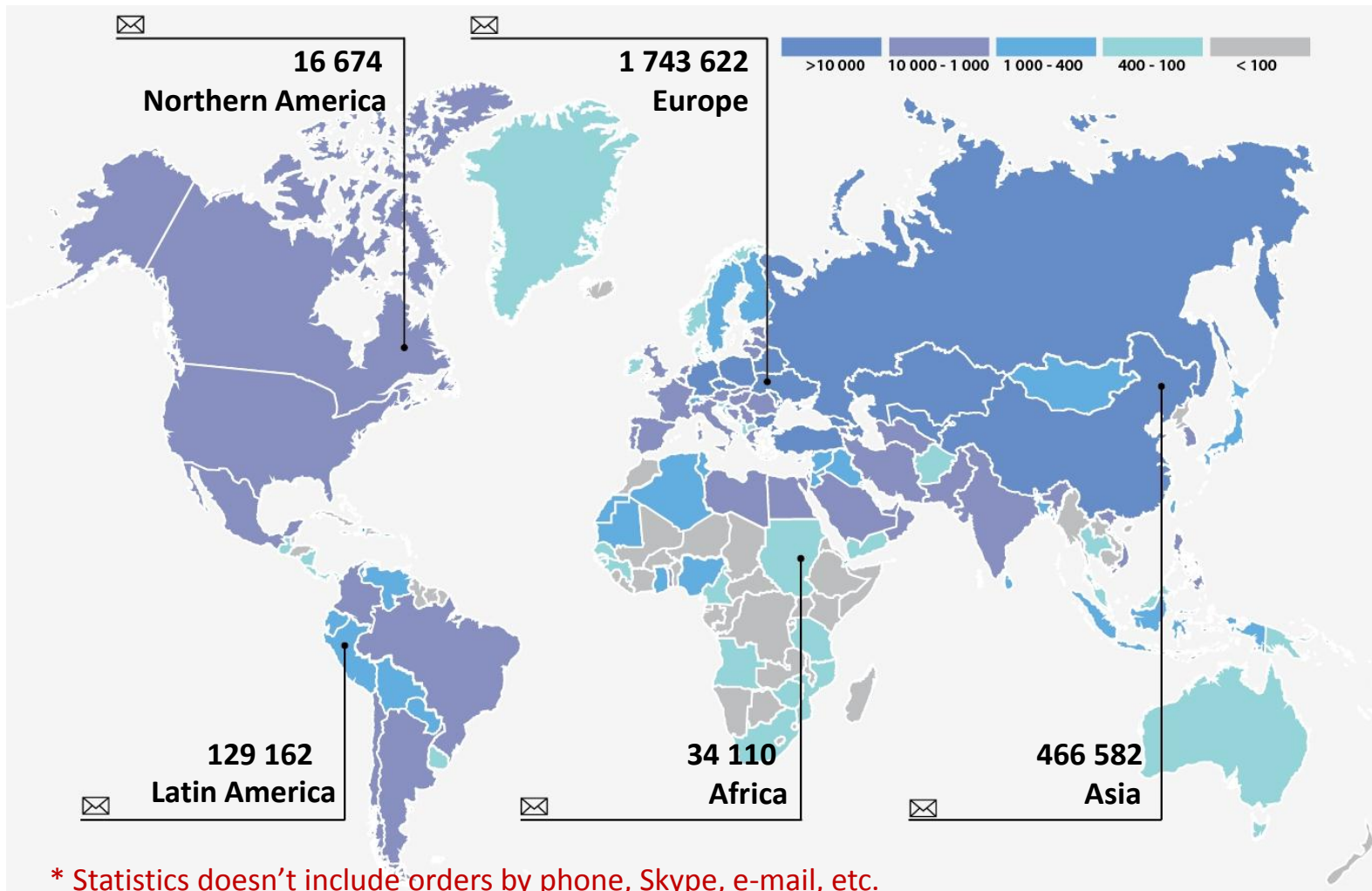
Здравствуйте. Нас интересуєт зерно гречихи в кол-ве 1000-1500тн.

9 330 written inquiries came to Pakistani companies during 2012

Pakistan	4111
Russia	458
Ukraine	292
China	213
Unated Arab Emirates	196
Iran	193
Nigeria	127
Brasil	122
United Kingdom	116
Italy	114
Turkey	111
Afganistan	109
Netherlands	103
USA	100
Spain	99
India	85
Kazakhstan	81
Saudi Arabia	76
Tadjikistan	68
France	64
Malaysia	63
Romania	57
Poland	54
Togo	47
Egypt	45
Uzbekistan	45
Peru	32
Moldova	27
Libya	17
Uruguay	14


How does it work?

Almost **3 million** written inquiries from 240 countries come to All.biz participant companies' inboxes annually



* Statistics doesn't include orders by phone, Skype, e-mail, etc.

Get more!



How to get more inquiries
How to boost your sales
How to expand the sales geography

Take advantage of All.biz
project



The project benefits

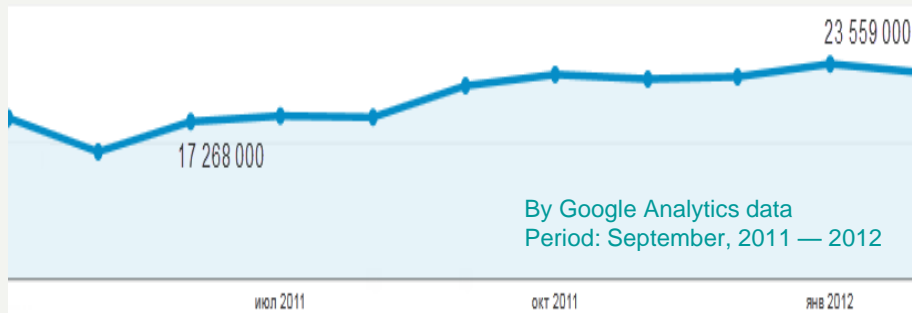


Project audience

The project visitors number equals the 10th part of the global internet audience

247 million users per year,

These individuals are potential buyers interested in goods and services from the catalog, and their numbers are increasing exponentially

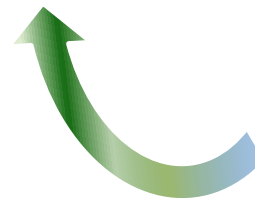


All.biz is ranked by Google as the 415th most visited site on the web among 200 million of active websites worldwide



The 1000 most-visited sites on the web

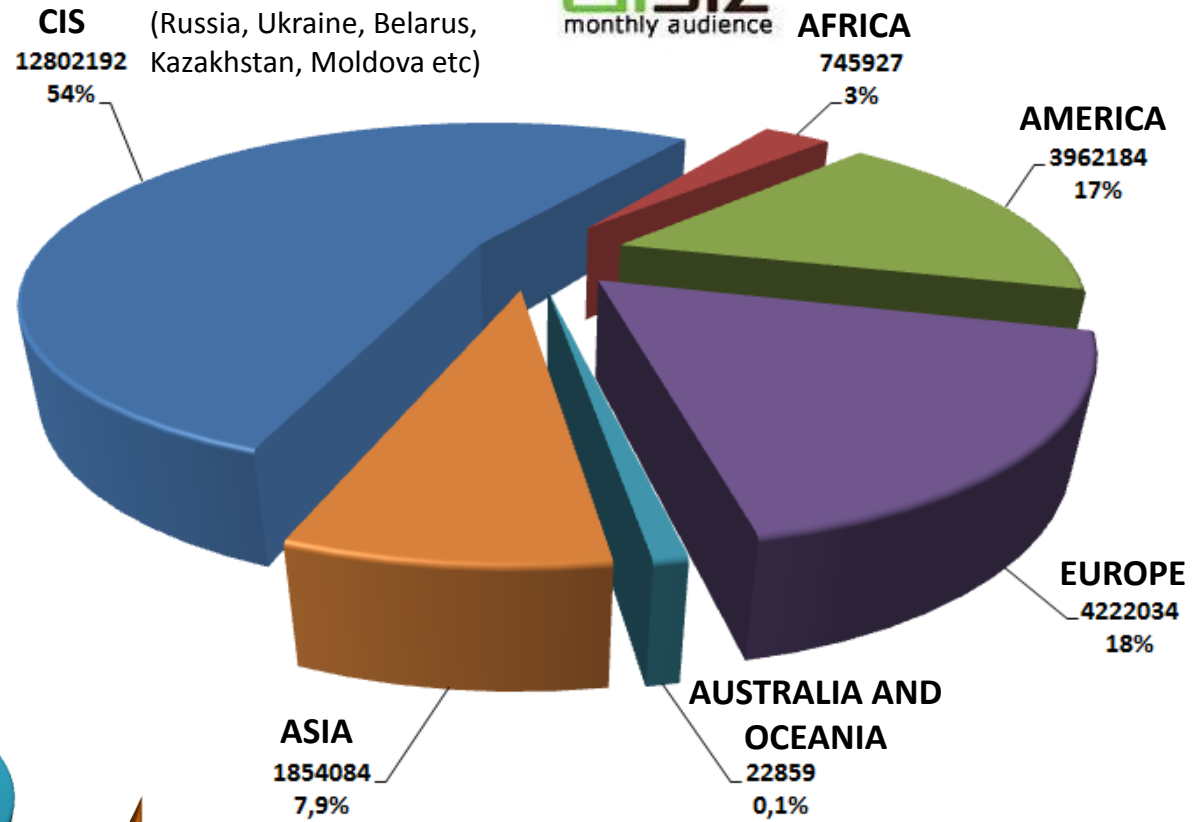
Rank	Site	Unique Visitors (users)
1	facebook.com	880,000,000
2	youtube.com	800,000,000
...
415	all.biz	11,000,000



Users geography

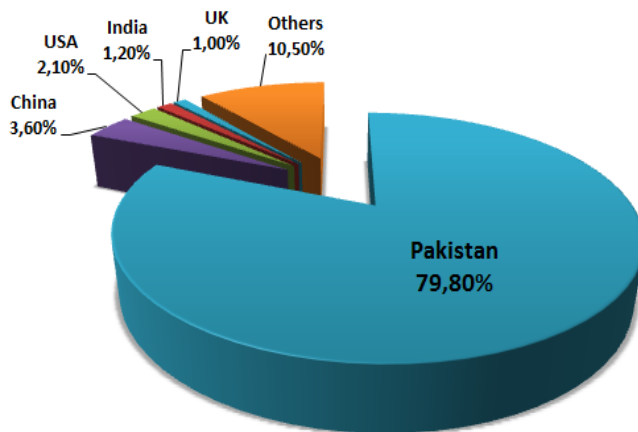
Unlike the local B2B marketplaces, All.biz is best suited for the purposes of export

albiz
monthly audience



Covering wide international audiences...

To compare: popular Pakistani B2B marketplace monthly audience

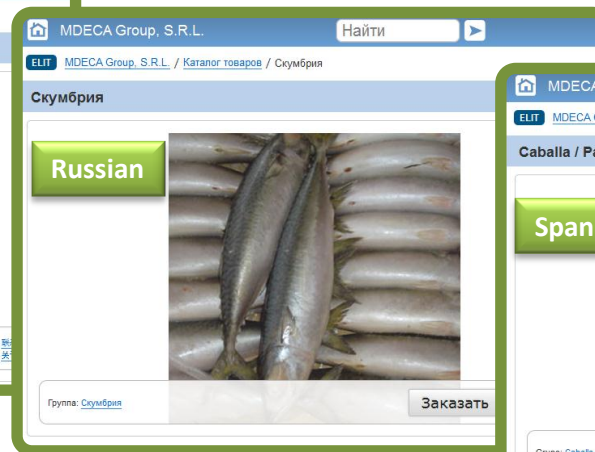


...which none of the local B2B marketplaces can provide

Multilingualism



There is no language barrier -
any user from any part of the world can see information placed at All.biz in his native language



All.biz translates information about your goods and services into 26 language fields



Russian, English, Polish, German, Spanish, Ukrainian, Chinese, Romanian, French, Czech, Portuguese, Turkish, Italian, Arabic,, Persian (Farsi), Hungarian, Bulgarian, Japanese, Korean, Dutch, Vietnamese, Greek, Hebrew, Norwegian, Finnish and Swedish

Your three steps to success



First step

Choose the appropriate registration package according to your business purposes

The companies, goods and services on All.biz are ranked according to its priority and the quality of description.

The priority depends on the chosen package.



Paid members can add to 500 times more goods and services.
The attendance of the paid companies is up to 162 times higher!



STEP 1

With paid registration you get:

- ✓ Top-tier exposure in the national catalog of goods and services, in Global market, and in the overall catalog of companies
- ✓ Several times more written inquiries, more potential clients
- ✓ An image of reliable supplier and partner
- ✓ Additional instruments for promotion (direct advertisement, elements of PR)
- ✓ Personal manager support (help in site maintenance, consultations)

Second step

Choose your web-site design
on All.biz platform



STEP 2

Create your web-site

- ✓ Choose from more than 20 templates and 18 color schemes, structure your site and add your content
- ✓ Get the detailed statistics on users behavior and your web-page performance (by keywords, by regions, by pages viewed and by traffic sources)
- ✓ Get automatic messages forward with SPAM protection on your e-mail
- ✓ Have personal support manager and qualified consulting

Third step



Add your goods and services catalog and other information

Main

Company

- **enterprise details**
- timetable
- affiliates
- company profile
- about enterprise
- history of enterprise
- technologies
- manufacture

Goods, Services

Buyers

News

Messages

users

user status

Site editor

Services order



Add maximum information about your company – give the clients more chances to choose you!



**More goods and services -
more inquiries -
more potential partners!**

STEP 3**Add information**

- ✓ An opportunity list up to 10 000 items in the catalog
- ✓ Information about goods and services is displayed in 26 languages
- ✓ Prices, post your tenders, certificates, the company history, technologies, branch offices, location map, news etc...
- ✓ Information about goods and services is automatically displayed in the general local companies catalog, in the Global-market catalog, on the mini-site and on the board

What do we offer?



What do we offer?

What do we offer?

The balanced set of tools to promote the company's goods with the elements of advertisement

Elite

- medium priority
- goods and services: 500
- national advertisement

500 Euros/year*



Suited for the local market

Active support for your products' export. An effective work on the local market.

Premium

- high priority
- goods and services: 5000
- import and export support
- national advertisement
- international advertisement

1 000 Euros/year*



Suited for foreign economic activity

The status of leading company in your industry and competitive advantages on the local and international markets...

VIP

- supreme priority
- goods and services: 10000
- export and import support
- national advertisement
- international advertisement
- personal assistance

3 000 Euros/year*

What do we offer?

Registration packages provide the significant benefits:



Priority



More goods
and services



More clients



More written
inquiries



Advertisement



Export - import



Image



Support



Why All.biz?

Why All.biz?



Why All.biz?

All.biz gives a real opportunity to expand sales geography dynamically

All.biz allows to improve the range and structure of your company's sales

All.biz helps to create and maintain an image of any company in target country or geographical region

All.biz helps to increase the company's revenue at the optimum price-performance ratio



Join us!

All.biz membership opens new business opportunities for you!

Join us!

There is no better alternative instrument for the active promotion of Pakistani export to any target country or region.



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www.pk.all.biz

