



**YOUR CUSTOMERS  
ALL OVER THE WORLD**

WHAT ALLBIZ IS?



# WHAT ALLBIZ IS?

The screenshot shows the Allbiz website interface. At the top, there is a header with the Allbiz logo, the text "международный центр интернет-торговли", a language selector set to "Украинский", and a "Войти / Зарегистрироваться" button. Below the header, a banner displays statistics: "6 583 950 товаров и услуг от 1 400 526 компаний, 500000 заявок от 100000 покупателей за месяц". A search bar contains the text "какой товар или услуга интересует?". Below the search bar, there is a section titled "Не хотите искать?" with a button "Создайте заявку" and text "и компании сами свяжутся с вами или позвоните ☎ 044 218 17 16 и мы поможем вам найти".

The main content area is titled "Каталог товаров — 6 583 950" and "Показал каталог услуг — 986 424". It features a grid of product categories, each with an icon, a title, and statistics:

- Авто-мото-велотехника**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Вода, газ и тепло**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Дом и сад**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Дерево, пиломатериалы**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Здоровье и красота**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Мебель и интерьер**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Одежда и обувь**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Продукты и напитки**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Промышленность**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Промышленная химия**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Сельское хозяйство**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Спорт и отдых**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Стройматериалы**: 396 628 товаров, 500 000 заявок, 500 000 посещений
- Тара и упаковка**: 396 628 товаров, 500 000 заявок, 500 000 посещений

On the right side, there is a section titled "Заказчики покупают" with a "Создать заявку" button. It lists various products being purchased, such as "Угиль Анграсит", "Пленка оптом, из Казахстана...", "Мука оптом Швейцар", "Заменители молочного жира «Зе...", "Подсолнечное масло рафиниро...", "Щебень", "Мясные полуфабрикаты...", "Продам куражи ББ-16754, СКО...", and "паль куриные...". Below this list is a "Посмотреть все заявки" button.

At the bottom of the main content area, there is a section titled "Наши пользователи пишут" with a "Добавить свой товар в каталог" button. It contains a testimonial: "« Ваш ресурс помогает в работе специалистов нашего предприятия, в поиске новых клиентов, деловых и надежных партнеров. Выражаем Вам большую благодарность за создание и ведение такого проекта, как ALLBIZ, работаем. Специалисты нашего предприятия, в поиске новых клиентов, деловых и ДД, при постоянном пополнении базы новыми предприятиями, последние лет изменили нашу жизнь в такой же степени, в которой она менялась жизнь в такой же степени, в которой она менялась жизнь в такой же степени, в которой она менялась... »".

## FOR CUSTOMERS AND BUYERS

Allbiz is one of the largest international B2B platform that contains information about 21 million goods and services and works 24 hours a day, 7 days a week.

## FOR SUPPLIERS AND PRODUCERS

Allbiz is online marketplace that allows manufacturers and suppliers:

**TO SELL** their goods and services to 90 countries in 26 languages and to get leads;

**TO ATTRACT** potential clients from the marketplace and search engines;

**TO RETURN VISITORS** to the company's site by using retargeting tools;

**TO INCREASE BRAND AWARENESS** by using banner ads, teaser ads and branding tools.

# ALLBIZ' STATISTICS

**26** languages are supported by the resource

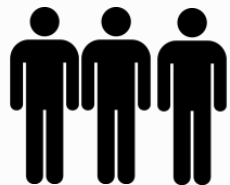
**90** countries' sub-domains are joined at the platform

**32** countries with Allbiz' representative offices

**21 million**  
goods and services



**700 thousand**  
visitors per day



**1,4 million**  
companies

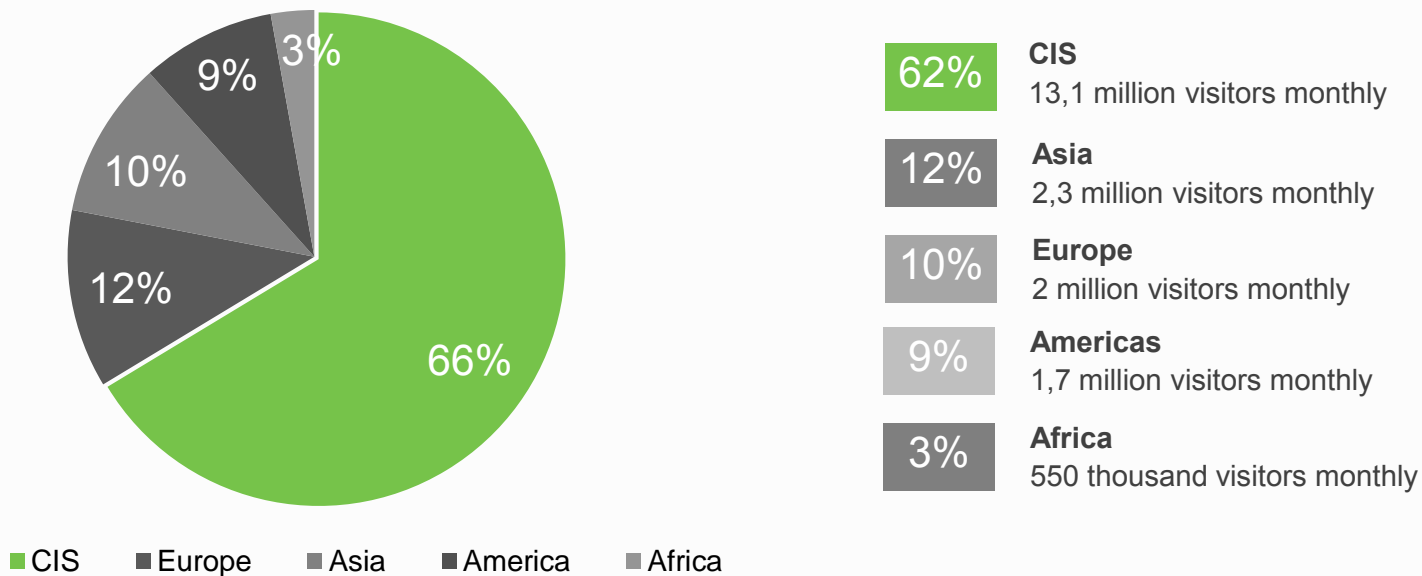


**4,5 million**  
leads per year




# VISITORS GEOGRAPHY

Every month more than 19 million visitors from more than 200 countries looking for goods and services at Allbiz.



# THE AUDIENCE OF ALLBIZ

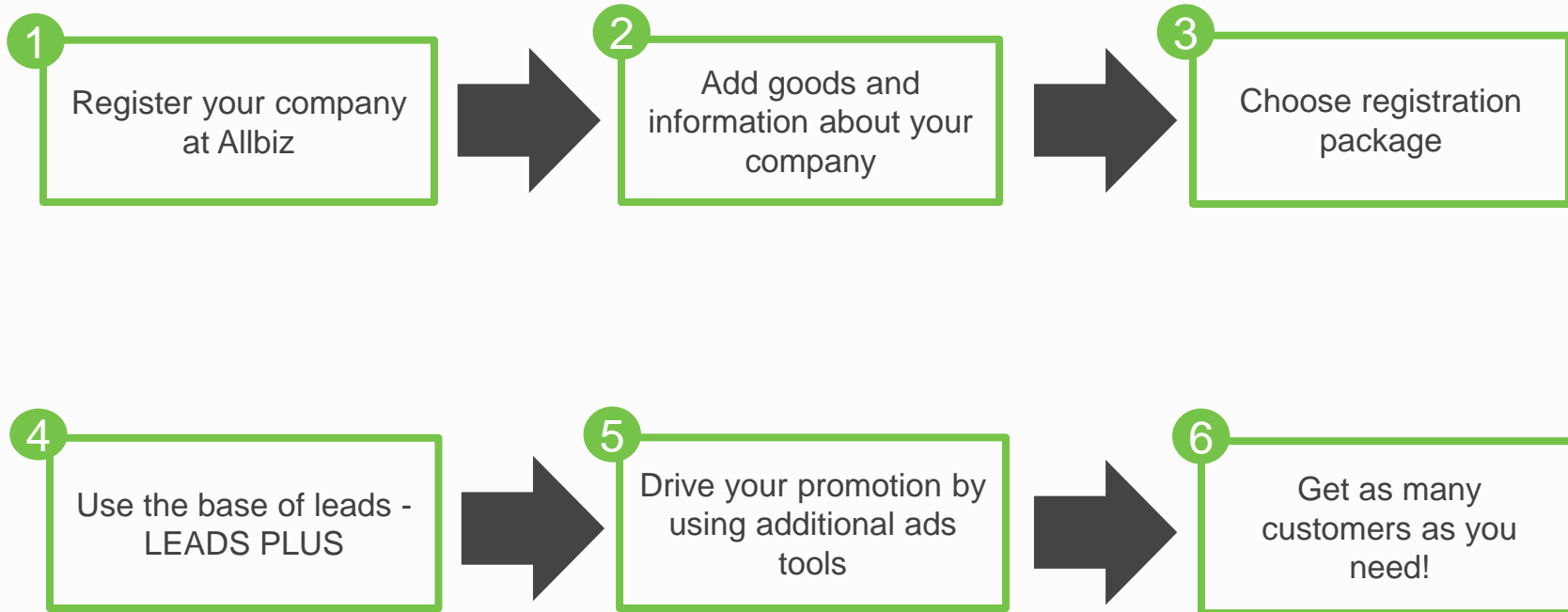
## GOODS MARKETS

				
100 THOUSAND	200 THOUSAND	300 THOUSAND	500 THOUSAND	1+ MILLION
<ul style="list-style-type: none"> <li>Construction machinery</li> <li>Service equipment</li> <li>Office Equipment</li> <li>Paper &amp; Cardboard</li> <li>Telecommunications</li> <li>Computer Hardware &amp; Software</li> <li>Weapons and equipment</li> </ul>	<ul style="list-style-type: none"> <li>Rubber &amp; Plastics</li> <li>Security &amp; Protection</li> <li>Poligraphy</li> <li>Storage and Commercial</li> <li>Pharmaceuticals</li> <li>Products for children</li> <li>Real estate</li> <li>Transportation</li> </ul>	<ul style="list-style-type: none"> <li>Chemical industries</li> <li>Medical equipment</li> <li>Metals and rolling</li> <li>Automatic machinery</li> <li>Energy and mining</li> <li>Household appliances</li> <li>Tools</li> <li>Jewelry</li> <li>Electrical engineering</li> <li>Objects of Art</li> <li>Gifts and souvenirs</li> </ul>	<ul style="list-style-type: none"> <li>Wood &amp; Timber</li> <li>Containers and packaging</li> <li>Water, gas and heat</li> <li>Sports &amp; Recreation</li> <li>Home &amp; Garden</li> <li>Health &amp; Beauty</li> <li>Textiles &amp; leather</li> <li>Pets and supplies</li> </ul>	<ul style="list-style-type: none"> <li>Agriculture</li> <li>Industry</li> <li>Food &amp; Beverage</li> <li>Clothing &amp; Footwear</li> <li>Building materials</li> <li>Furniture &amp; Interior</li> <li>Auto &amp; Moto industries</li> </ul>

## SERVICE MARKETS

10 THOUSAND	15 THOUSAND	25 THOUSAND	50 THOUSAND	100+ THOUSAND
<ul style="list-style-type: none"> <li>Insurance services</li> <li>Recruitment services</li> <li>Trading services</li> <li>Accounting Services</li> <li>Consulting services</li> <li>IT Services</li> <li>Marketing services</li> <li>Financial services</li> </ul>	<ul style="list-style-type: none"> <li>Advertising Services</li> <li>Legal services</li> <li>Realtor services</li> </ul>	<ul style="list-style-type: none"> <li>Logistic Services</li> <li>Utilities</li> <li>Travel services</li> <li>Domestic services</li> <li>Business services</li> </ul>	<ul style="list-style-type: none"> <li>Educational services</li> <li>Logistic Services</li> </ul>	<ul style="list-style-type: none"> <li>Medical Services</li> <li>Telecommunication services</li> </ul>

# WHAT DO WE OFFER?



# BENEFITS OF REGISTRATION **AT ALLBIZ**



## LEADS PLUS

Free access to the base of leads - LEADS PLUS



## FOREIGN MARKETS

Ability to promotion business to 90 countries



## ADS BUDGET

The budget for ads tools to strengthen the promotion at the resource



## PRIORITY

The priority displaying of your goods in the catalog



## PERSONAL MANAGER

Personal manager's support of your company promotion

# REGISTRATION PACKAGES

Premium packages allow to increase your company's visibility at the resource and get more leads of potential customers.

Premium Standard	Premium Business	Premium Gold
<b>Medium</b> priority of commodity items in the catalog	<b>High</b> priority of commodity items in the catalog	<b>Maximum</b> priority of commodity items in the catalog
<b>1 000</b> commodity items in the catalog	<b>10 000</b> commodity items in the catalog	<b>50 000</b> commodity items in the catalog
<b>50 per year</b> free Leads PLUS	<b>100 per year</b> free Leads PLUS	<b>150 per year</b> free Leads PLUS
<b>No</b> advertising budget at Allbiz	<b>No</b> advertising budget at Allbiz	<b>19 500 INR</b> advertising budget at Allbiz
Promotion at national market	<b>+10</b> additional countries for promotion	<b>+25</b> additional countries for promotion
–	Original site templates	Original site templates
–	–	<b>+1 month</b> branding of category



# LEADS PLUS

Leads PLUS – is a system of leads generated by potential customers all over the world that are interested in purchasing your goods. It allows you to get as many clients as you want.

## HOW DOES IT WORK?



**Leads PLUS** – is a system of enquiries generated by potential customers, that weren't replied by the companies they were addressed to.

While sending an enquiry potential customers agreed to receive offers from other suppliers.

All leads before uploading into in the LEADS PLUS system are moderated by Allbiz specialists. Only verified leads appear in the system.

You could open contacts only after learning the full text of the lead and related information: country of the buyer, date when it was generated, number of suppliers that already opened contacts, etc.

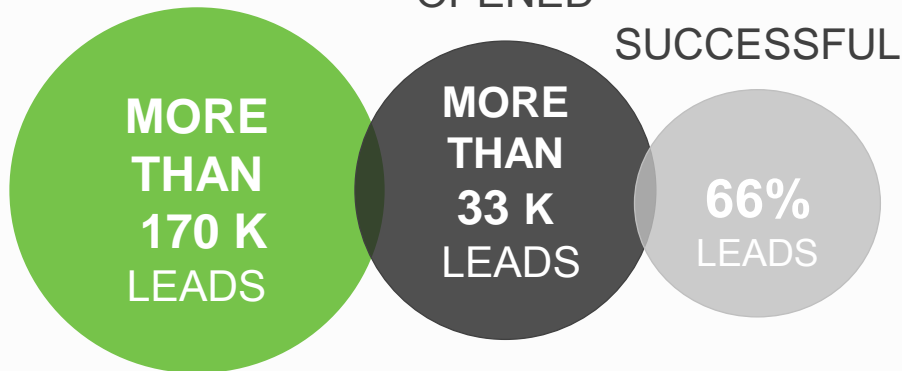
# STATISTICS OF LEADS

## LEADS: EFFICIENCY

IN THE SYSTEM

OPENED

SUCCESSFUL



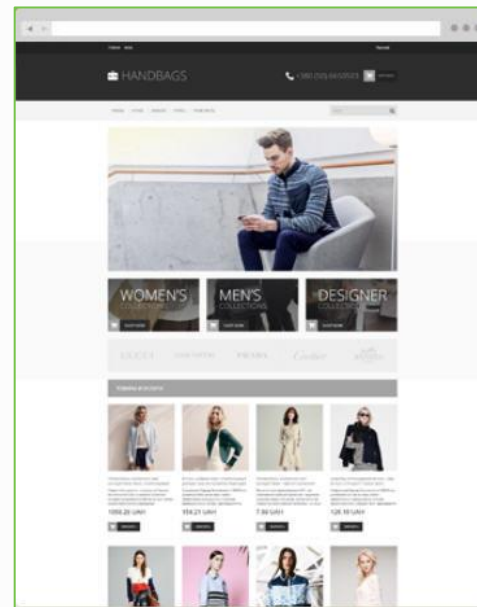
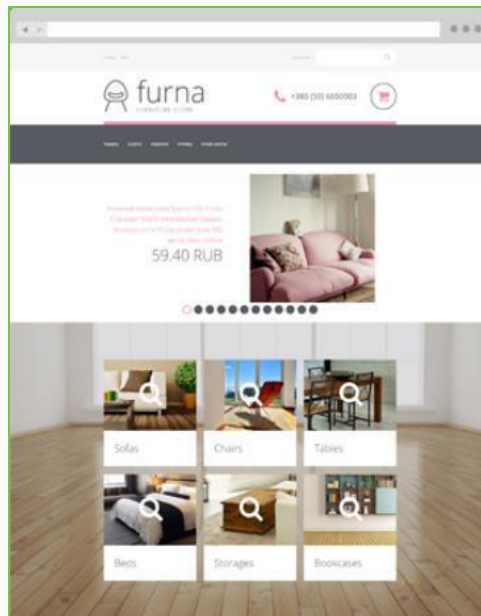
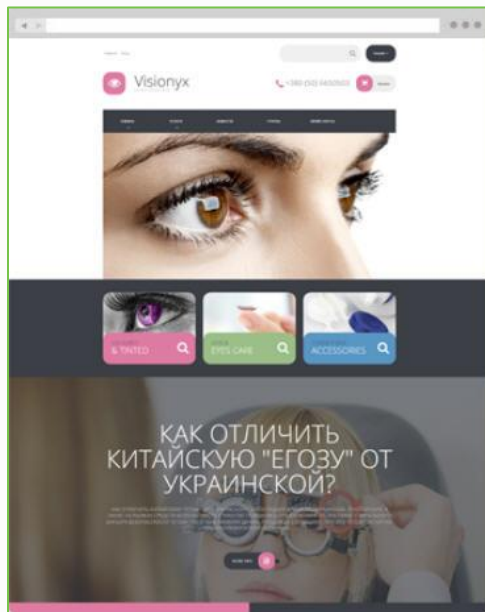
More than 66 % of the opened leads have been marked as useful by Allbiz' users after one year since LEADS PLUS system launch.

## TOP-10 MARKETS IN THE SYSTEM

- Food & Beverages: **more than 22 thousand**
- Agriculture: **more than 18 thousand**
- Construction material: **more than 12 thousand**
- Auto & Moto industries: **more than 8 thousand**
- Industry: **more than 8 thousand**
- Wood & Timber: **more than 5 thousand**
- Containers and packaging: **more than 5 thousand**
- Medical equipment: **more than 5 thousand**
- Automatic machinery and equipment: **more than 4 thousand**
- Furniture & Interior: **more than 4 thousand**

# ORIGINAL WEBSITE TEMPLATES

New original website templates allow you to get competitive advantage with modern website.



# EXPAND YOUR BUSINESS TO FOREIGN MARKETS

## TOOL «INTERNATIONALITY»

Allows to place goods in the catalogue of the foreign countries on a par with national goods. It's the simplest, the cheapest, the fastest, the most economical and the most effective way for business expansion to the foreign markets. You pay for period of displaying.

## TOOL «AUTOTRANSLATION»

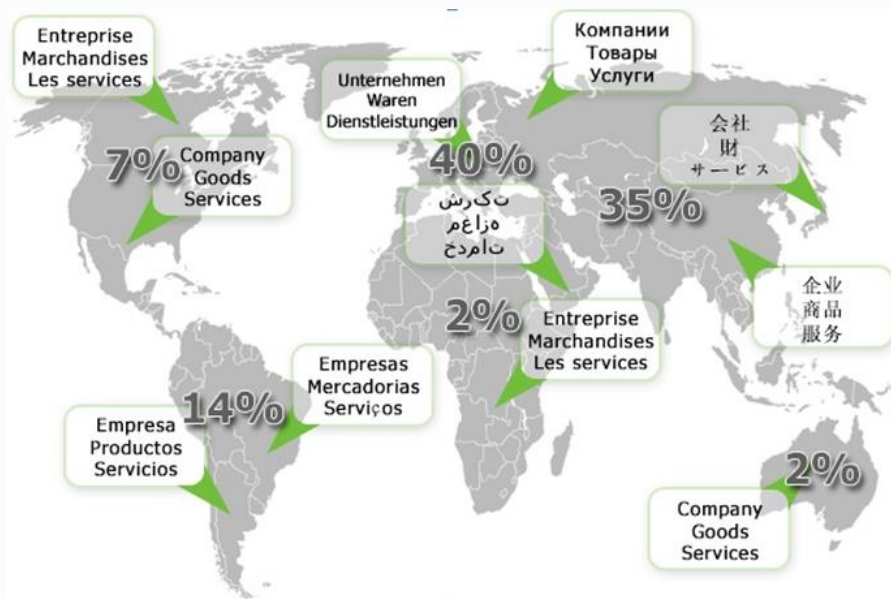
Allows to translate your website into targeted languages just in a few clicks. Foreign buyers could easy find your site, learn a displayed information and make and order. You pay for translated language.

## TEASER ADS

Teaser is the graphic advertising block of goods and services that is placed in the thematic catalog section. You pay for click.

## RISING GOODS TO TOP

Allows to display goods and services at the top position in the catalog. You pay for period.



# ALLBIZ CLIENTS' TESTEMONIALS

## «AGROFRUIT» P.H.U.

Our company cooperate with international e-commerce system Allbiz. Thanks to Allbiz we increased numbers of our clients from abroad. We are going to continue cooperation with Allbiz and we would certainly recommend this system to companies that are planning to increase sales revenue at international market.

 Polska, Kalisz

## S.C. «EURO PANIER SRL»

At Allbiz we were managed to expand boundaries of business by making company and products known both inside Romania and abroad. Using Allbiz platform we've got a lot of customers, and business partners from different countries. Allbiz experience is really effective, and we recommend cooperation with Allbiz for all businesses.

 Romania, Vrancea

## «DAIANA BONIFACIO»

When we started working with Allbiz, our company needed support, information and a website that can satisfy our company's needs. We found all this at Allbiz. You're really wonderful!

 Italy, Sicily, Canicatti

## «EVROSTANDART» LTD

This is one of the few resources that stably brings us clients. The expenses for registration package are definitely covered by the amounts of contracts you get.

 Ukraine, Kharkov


## «MODERAPOL» Z.P.D.

The efficiency of promotion at Allbiz is very high. The advantages are huge. In my opinion, Allbiz - is one of the best business marketplace.

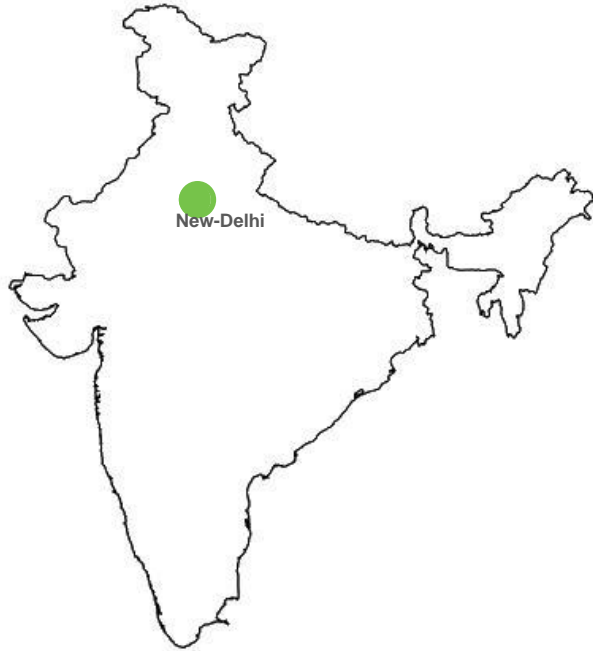
 Russia, Ivanovo

## «SWEET STORIES»

A lot of customers find us at Allbiz. It is very convenient to get enquiries and notifications about incoming orders directly to e-mail or to phone.

 Kazakhstan, Astana

# CONTACT US!



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THE CUSTOMERS ARE  
ALREADY WAITING FOR  
YOU AT ALLBIZ!

