



**YOUR CUSTOMERS  
ALL OVER THE WORLD**

WHAT ALLBIZ IS?



# WHAT ALLBIZ IS?

The screenshot shows the Allbiz website interface. At the top, there is a search bar with the text "搜索商品" (Search products) and a "搜索" (Search) button. Below the search bar, there is a navigation menu with various categories. The main content area displays a grid of product categories, each with a small image and text indicating the number of products and suppliers. For example, "汽车、摩托车、自行车" (Cars, motorcycles, bicycles) has 311,729 products and 2,840 suppliers. Other categories include "水、天然气、供暖" (Water, natural gas, heating), "家庭用具及园艺产品" (Home appliances and garden products), "家具及室内装饰" (Furniture and interior decoration), "饮食" (Food), "工业设备" (Industrial equipment), "工业化学" (Industrial chemistry), and "农业" (Agriculture). A sidebar on the right contains a "客户询盘" (Customer inquiries) section with several entries, each with a title and a brief description. At the bottom, there is a "发布一个商品" (Post a product) button and a world map.

## FOR CUSTOMERS AND BUYERS

Allbiz is one of the largest international center of e-commerce that contains information about 21 million goods and services and works 24 hours a day, 7 days a week.

## FOR SUPPLIERS AND PRODUCERS

Allbiz is online marketplace that allows manufacturers and suppliers:

**TO SELL** their goods and services to 90 countries in 26 languages and to get leads;

**TO ATTRACT** potential clients from the marketplace and search engines;

**TO RETURN VISITORS** to the company's site by using retargeting tools;

**TO INCREASE BRAND AWARENESS** by using banner ads, teaser ads and branding tools.

# ALLBIZ' STATISTICS

**26** languages are supported by the resource

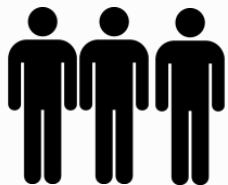
**90** countries' sub-domains are joined at the platform

**32** countries with Allbiz' representative offices

**21 million**  
goods and services



**700 thousand**  
visitors per day



**1,4 million**  
companies

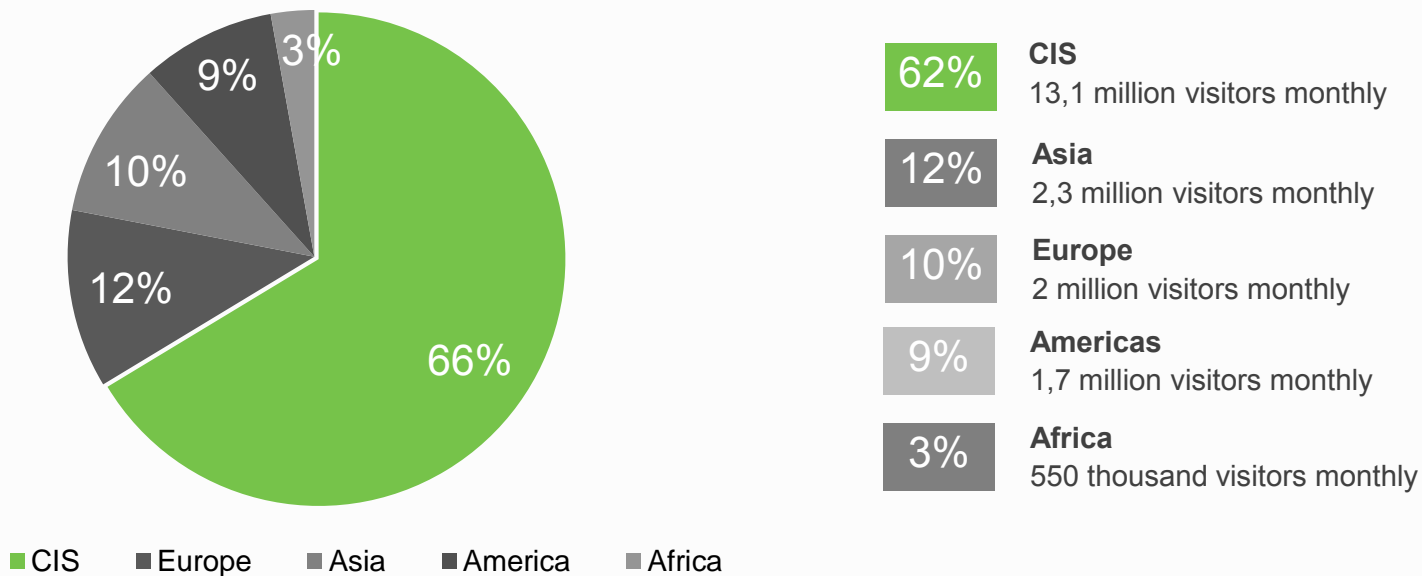


**4,5 million**  
leads per year



# VISITORS GEOGRAPHY

Every month more than 19 million visitors from more than 200 countries looking for goods and services at Allbiz.



# THE AUDIENCE OF ALLBIZ

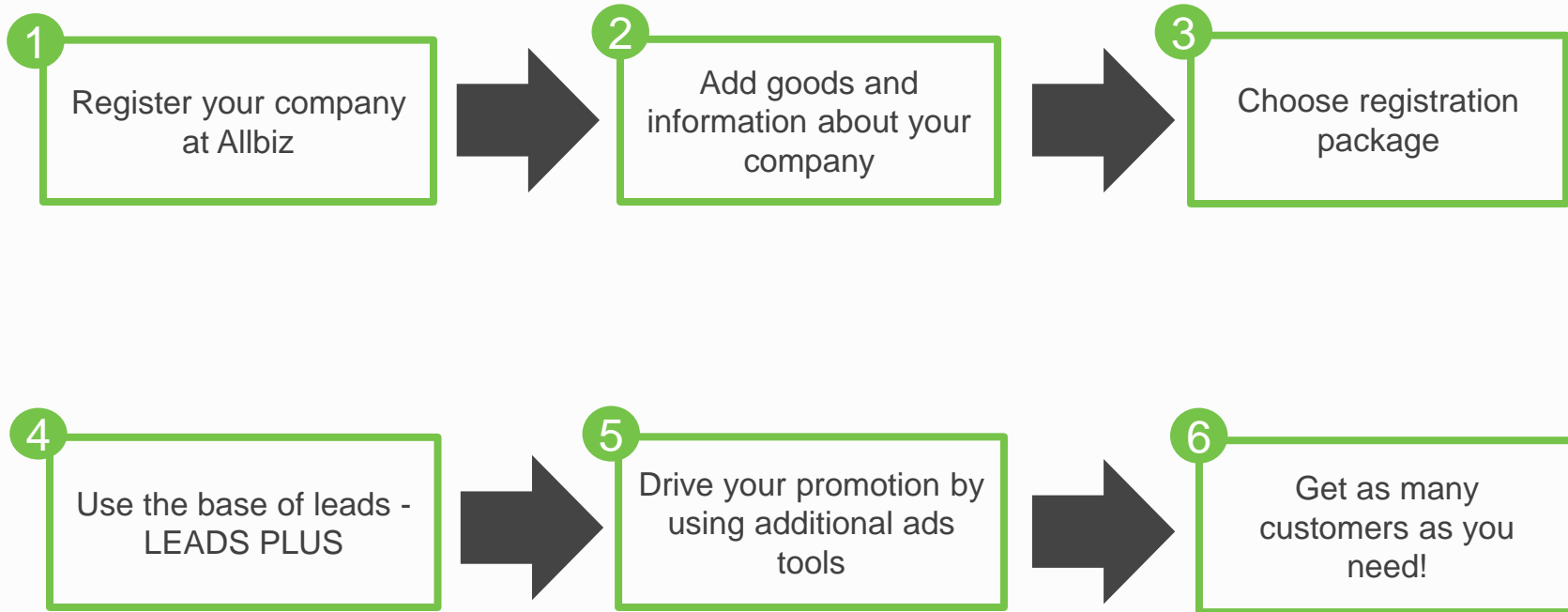
## GOODS MARKETS

 100 THOUSAND	 200 THOUSAND	 300 THOUSAND	 500 THOUSAND	 1+ MILLION
Construction machinery Service equipment Office Equipment Paper & Cardboard Telecommunications Computer Hardware & Software Weapons and equipment	Rubber & Plastics Security & Protection Poligraphy Storage and Commercial Pharmaceuticals Products for children Real estate Transportation	Chemical industries Medical equipment Metals and rolling Automatic machinery Energy and mining Household appliances Tools Jewelry Electrical engineering Objects of Art Gifts and souvenirs	Wood & Timber Containers and packaging Water, gas and heat Sports & Recreation Home & Garden Health & Beauty Textiles & leather Pets and supplies	Agriculture Industry Food & Beverage Clothing & Footwear Building materials Furniture & Interior Auto & Moto industries

## SERVICE MARKETS

10 THOUSAND	15 THOUSAND	25 THOUSAND	50 THOUSAND	100+ THOUSAND
Insurance services Recruitment services Trading services Accounting Services Consulting services IT Services Marketing services Financial services	Advertising Services Legal services Realtor services	Logistic Services Utilities Travel services Domestic services Business services	Educational services Logistic Services	Medical Services Telecommunication services

# WHAT DO WE OFFER?



# BENEFITS OF REGISTRATION AT ALLBIZ



## LEADS PLUS

Free access to the base of leads - LEADS PLUS



## FOREIGN MARKETS

Ability to promotion business to 90 countries



## ADS BUDGET

The budget for ads tools to strengthen the promotion at the resource



## PRIORITY

The priority displaying of your goods in the catalog



## PERSONAL MANAGER

Personal manager's support of your company promotion

# REGISTRATION PACKAGES

Premium packages allow to increase your company's visibility at the resource and get more leads of potential customers.

Premium Standard	Premium Business	Premium Gold
<b>10 000 RMB</b> per year	<b>15 000 RMB</b> per year	<b>20 000 RMB</b> per year
<b>Medium</b> priority of commodity items in the catalog	<b>High</b> priority of commodity items in the catalog	<b>Maximum</b> priority of commodity items in the catalog
<b>1 000</b> commodity items in the catalog	<b>10 000</b> commodity items in the catalog	<b>50 000</b> commodity items in the catalog
<b>50 per year</b> free Leads PLUS	<b>100 per year</b> free Leads PLUS	<b>150 per year</b> free Leads PLUS
<b>No</b> advertising budget at Allbiz	<b>No</b> advertising budget at Allbiz	<b>5 000 RMB</b> advertising budget at Allbiz
Promotion at national market	<b>+10</b> additional countries for promotion	<b>+25</b> additional countries for promotion
–	Original site templates	Original site templates
–	–	<b>+1 month</b> branding of category



# LEADS PLUS

Leads PLUS – is a system of leads generated by potential customers all over the world that are interested in purchasing your goods. It allows you to get as many clients as you want.

## HOW DOES IT WORK?



**Leads PLUS** – is a system of enquiries generated by potential customers, that weren't replied by the companies they were addressed to.

While sending an enquiry potential customers agreed to receive offers from other suppliers.

All leads before uploading into in the LEADS PLUS system are moderated by Allbiz specialists. Only verified leads appear in the system.

You could open contacts only after learning the full text of the lead and related information: country of the buyer, date when it was generated, number of suppliers that already opened contacts, etc.

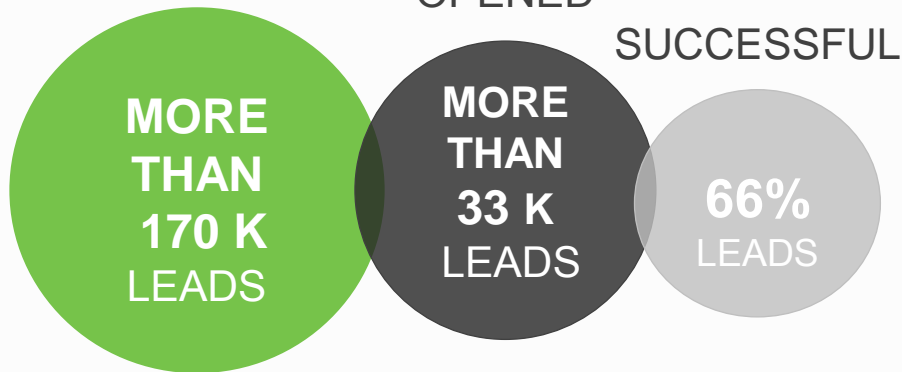
# STATISTICS OF LEADS

## LEADS: EFFICIENCY

IN THE SYSTEM

OPENED

SUCCESSFUL



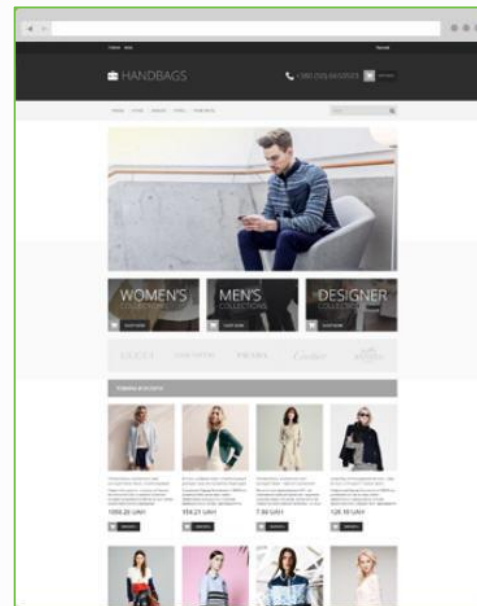
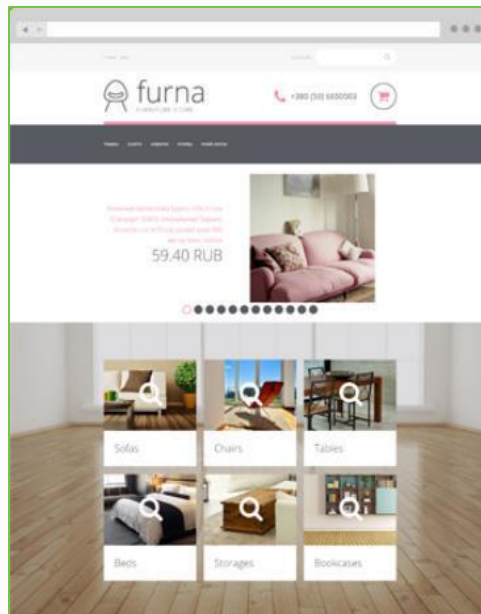
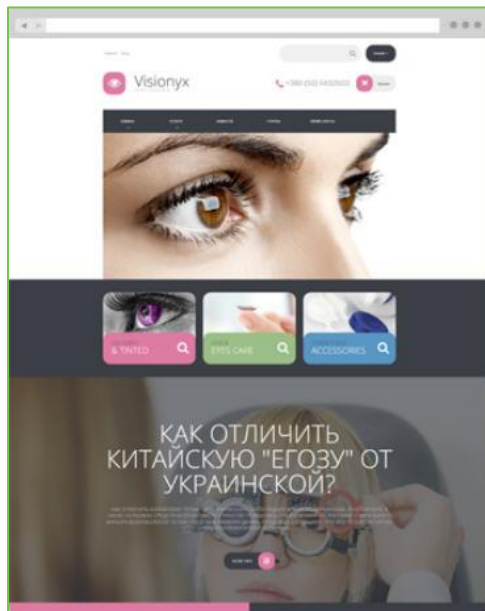
More than 66 % of the opened leads have been marked as useful by Allbiz' users after one year since LEADS PLUS system launch.

## TOP-10 MARKETS IN THE SYSTEM

- Food & Beverages: **more than 22 thousand**
- Agriculture: **more than 18 thousand**
- Construction material: **more than 12 thousand**
- Auto & Moto industries: **more than 8 thousand**
- Industry: **more than 8 thousand**
- Wood & Timber: **more than 5 thousand**
- Containers and packaging: **more than 5 thousand**
- Medical equipment: **more than 5 thousand**
- Automatic machinery and equipment: **more than 4 thousand**
- Furniture & Interior: **more than 4 thousand**

# ORIGINAL WEBSITE TEMPLATES

New original website templates allow you to get competitive advantage with modern website.

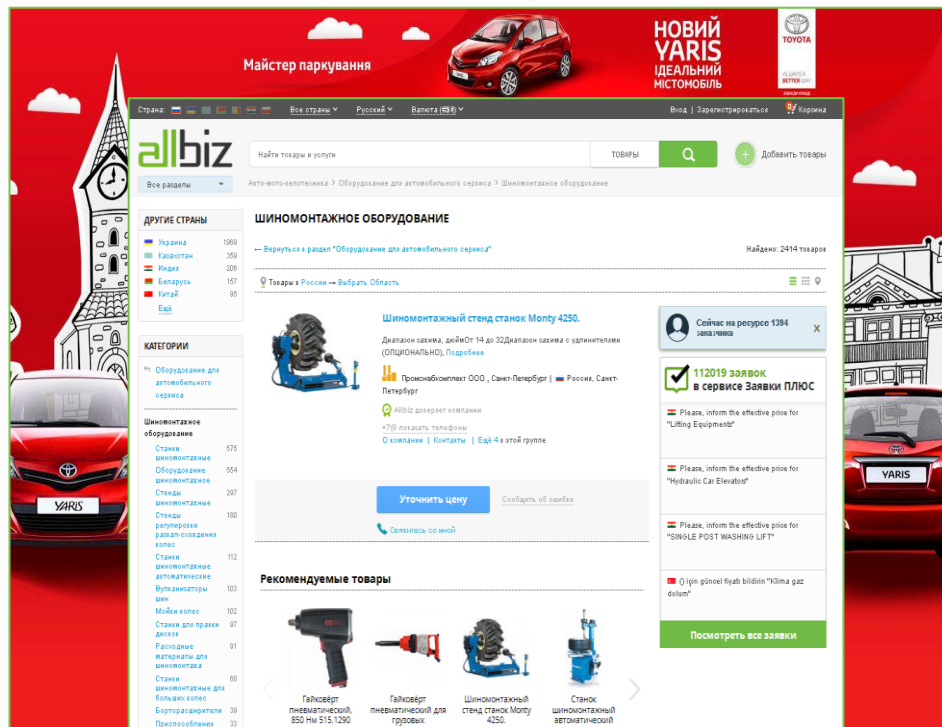


# BRANDING OF CATEGORY



## ADVANTAGES OF BRANDING

- ✓ Branding is a type of image advertising which allows the company to declare as a leader of the market.
- ✓ Your advertising will be displayed only for target audience in the defined category at Allbiz.
- ✓ The bright format of advertising will allow to attract the maximal visitors' attention to your website.
- ✓ Branding of a category tool is available for order independently or available in the package Premium Gold.



# EXPAND YOUR BUSINESS TO FOREIGN MARKETS

## TOOL «INTERNATIONALITY»

Allows to place goods in the catalogue of the foreign countries on a par with national goods. It's the simplest, the cheapest, the fastest, the most economical and the most effective way for business expansion to the foreign markets. You pay for period of displaying.

## TOOL «AUTOTRANSLATION»

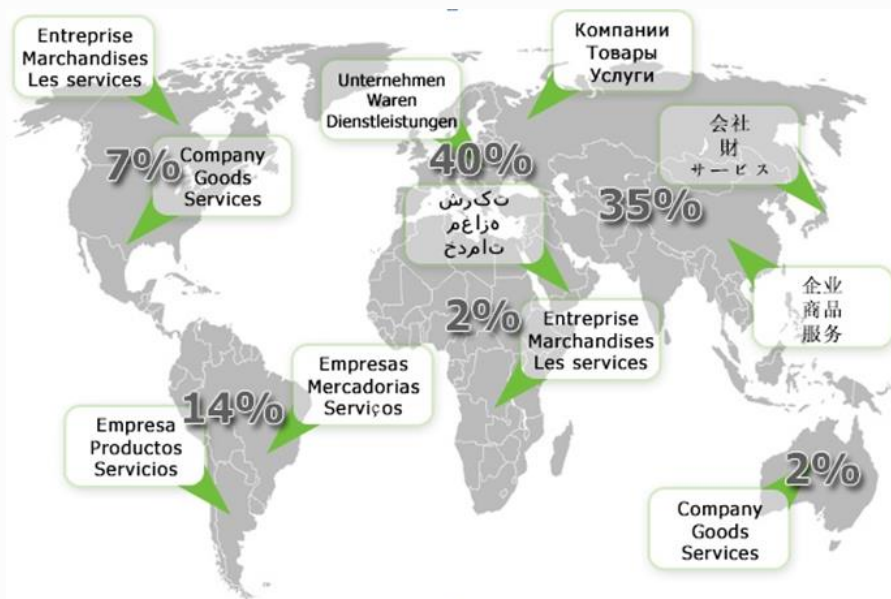
Allows to translate your website into targeted languages just in a few clicks. Foreign buyers could easy find your site, learn a displayed information and make and order. You pay for translated language.

## TEASER ADS

Teaser is the graphic advertising block of goods and services that is placed in the thematic catalog section. You pay for click.

## RISING GOODS TO TOP

Allows to display goods and services at the top position in the catalog. You pay for period.



# ADDITIONAL ADS TOOLS AT ALLBIZ

Additional ads tools help to strengthen the promotion of your company on the resource.

## CONTEXT ADS

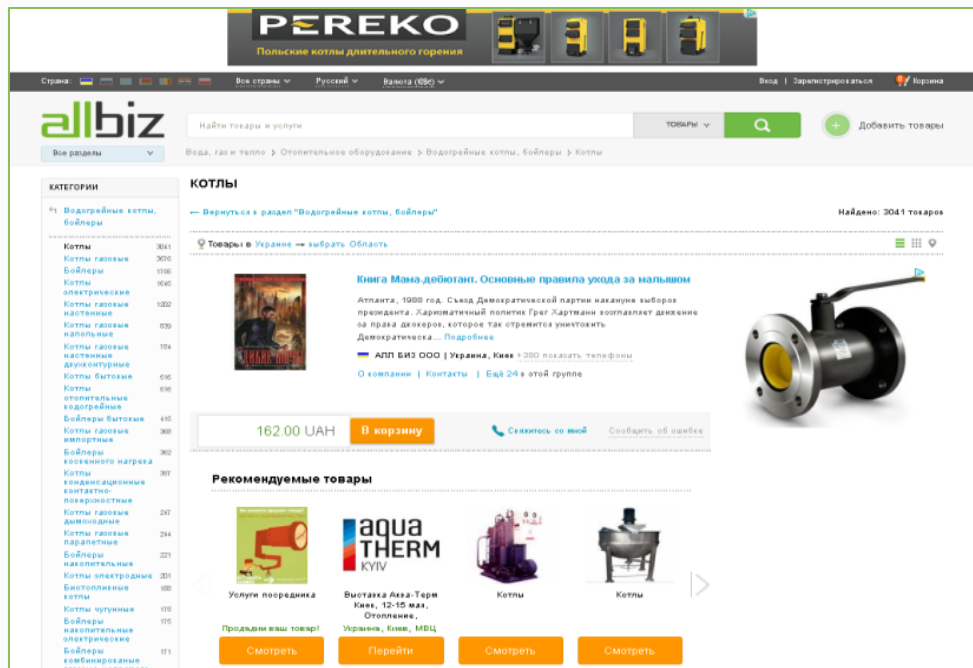
Allows to attract customers from the search engines. You pay for click.

## MEDIA ADS

Allows to launch banner advertising campaign targeted to countries, regions, markets or categories. You pay for 1000 impressions.

## REMARKETING

Allows to return visitors to your site using tools of Google Display Network for return customers. You pay for click.



The screenshot shows the Allbiz website interface. At the top, there is a banner for 'PEREKO' (Польские котлы длительного горения). Below it, the website header includes navigation links for 'Страна', 'Все страны', 'Русский', 'Валюта (USD)', 'Вход', and 'Зарегистрироваться'. The main navigation bar features the 'allbiz' logo, a search bar with the text 'Найти товары и услуги', and buttons for 'ТОВАРЫ', 'Добавить товары', and 'Найти'. The breadcrumb trail reads: 'Все разделы > Вода, газ и тепло > Отопительное оборудование > Водогрейные котлы, бойлеры > Котлы'. A category list on the left shows 'Котлы' with 3641 items. The main content area is titled 'КОТЛЫ' and shows a product listing for 'Котел Мана дебуэлан. Основные правила ухода за малышом' with a price of 162.00 UAH and a 'В корзину' button. Below this, there is a 'Рекомендуемые товары' section with four product cards, each with a 'Смотреть' button.

# ALLBIZ CLIENTS' TESTEMONIALS

## «AGROFRUIT» P.H.U.

Our company cooperate with international e-commerce system Allbiz. Thanks to Allbiz we increased numbers of our clients from abroad. We are going to continue cooperation with Allbiz and we would certainly recommend this system to companies that are planning to increase sales revenue at international market.

<http://22714.all.biz/>

 Polska, Kalisz

## «EVROSTANDART» LTD

This is one of the few resources that stably brings us clients. The expenses for registration package are definitely covered by the amounts of contracts you get.

<http://eurostandart.all.biz/>

 Ukraine, Kharkov

## S.C. «EURO PANIER SRL»

At Allbiz we were managed to expand boundaries of business by making company and products known both inside Romania and abroad. Using Allbiz platform we've got a lot of customers, and business partners from different countries. Allbiz experience is really effective, and we recommend cooperation with Allbiz for all businesses.

<http://euro-panier.all.biz/>

 Romania, Vrancea

## «MODERAPOL» Z.P.D.

The efficiency of promotion at Allbiz is very high. The advantages are huge. In my opinion, Allbiz - is one of the best business marketplace.

<http://megateks.all.biz/>

 Russia, Ivanovo

## «DAIANA BONIFACIO»

When we started working with Allbiz, our company needed support, information and a website that can satisfy our company's needs. We found all this at Allbiz. You're really wonderful!

<http://daiyanabonifacio.all.biz/>

 Italy, Sicily, Canicatti

## «SWEET STORIES»

A lot of customers find us at Allbiz. It is very convenient to get enquiries and notifications about incoming orders directly to e-mail or to phone.

<http://51907.kz.all.biz/>

 Kazakhstan, Astana

# CONTACT US!



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THE CUSTOMERS ARE  
ALREADY WAITING FOR  
YOU AT ALLBIZ!

